

Supplemental Materials for Robin A. Prager and Timothy H. Hannan, “Do Substantial Horizontal Mergers Generate Significant Price Effects? Evidence from the Banking Industry”, *The Journal of Industrial Economics*, 46 (4), December 1998, pp. 433-452

Web Appendix

This appendix includes 5 tables reporting empirical results that are referred to, but not presented, in our paper.

Table W-I reports the full results of the estimation that is summarized in table 3 of the published article.

Table W-II presents the results of estimating equation (1) with the addition of several variables.

Table W-III reports the results of estimating equation (1) with the sample restricted to banks that derive at least 50% of their deposits from a single market.

Table W-IV presents the results from a cross-sectional analysis of two-year price changes.

Table W-V contains definitions of variables included in Tables W-II and W-IV that do not appear in the published article.

Table W-I

Complete Regression Results for Equation 1
 OLS with Robust Standard Errors¹
 Dependent Variable: $ratchg_{it}$

	NOW		MMDA		3MOCD	
	Coeff.	t-stat	Coeff.	t-stat	Coeff.	t-stat
δ_2	-0.0309***	-5.37	-0.0251***	-5.36	-0.0392***	-8.92
δ_3	-0.0504***	-6.94	-0.0435***	-7.79	-0.0237***	-4.96
δ_4	0.0071	1.06	0.0026	0.43	0.0442***	8.87
δ_5	0.0248***	3.69	0.0247***	4.21	0.0627***	15.67
δ_6	0.0099**	2.24	0.0118**	2.54	0.0343***	9.78
δ_7	0.0268***	4.74	0.0191***	4.34	0.0511***	13.85
δ_8	0.0272***	4.22	0.0276***	6.61	0.0522***	15.27
δ_9	-0.0503***	-9.84	-0.0346***	-7.75	-0.0359***	-7.23
δ_{10}	0.0105**	2.07	0.0097*	1.95	0.0358***	7.55
δ_{11}	-0.0113*	-1.76	-0.0012	-0.34	0.0038	0.96
δ_{12}	0.0162***	3.01	0.0156***	3.10	0.0499***	11.46
δ_{13}	0.0348***	6.02	0.0270***	5.78	0.0705***	21.59
δ_{14}	0.0334***	7.21	0.0309***	11.07	0.0637***	20.61
δ_{15}	0.0344***	6.17	0.0296***	6.20	0.0522***	15.23
δ_{16}	0.0254***	4.65	0.0238***	5.53	0.0523***	15.08
δ_{17}	0.0240***	4.67	0.0226***	5.13	0.0475***	14.27
δ_{18}	0.0251***	4.35	0.0161***	3.29	0.0536***	14.68
δ_{19}	0.0298***	4.97	0.0386***	7.86	0.0607***	15.77
δ_{20}	0.0280***	4.48	0.0252***	6.23	0.0594***	15.76
δ_{21}	0.0339***	6.29	0.0296***	6.32	0.0626***	15.37
δ_{22}	0.0212***	3.36	0.0275***	6.84	0.0597***	19.49
δ_{23}	0.0098	0.69	0.0217***	3.30	0.0555***	18.27
δ_{24}	0.0308***	4.88	0.0292***	6.52	0.0652***	23.47
δ_{25}	0.0290***	4.75	0.0315***	7.89	0.0637***	19.31
δ_{26}	0.0436***	3.30	0.0349***	6.76	0.0627***	18.40
δ_{27}	0.0340***	6.15	0.0319***	8.23	0.0633***	22.16

Table W-I (cont'd)

	NOW		MMDA		3MOCD	
	Coeff	t-stat	Coeff	t-stat	Coeff	t-stat
δ_{28}	0.0342***	4.85	0.0374***	9.51	0.0744***	20.70
δ_{29}	0.0485***	4.48	0.0360***	8.25	0.0853***	18.43
δ_{30}	0.0491***	8.37	0.0497***	8.77	0.0894***	24.43
δ_{31}	0.0538***	10.04	0.0549***	10.02	0.0974***	19.39
δ_{32}	0.0530***	10.46	0.0487***	11.93	0.0807***	23.25
δ_{33}	0.0507***	10.18	0.0447***	9.22	0.0841***	20.94
δ_{34}	0.0565***	10.34	0.0530***	9.27	0.0945***	18.21
β_{-12}	-0.0254***	-3.87	-0.0000	-0.00	0.0024	0.61
β_{-11}	0.0164*	1.81	0.0004	0.02	0.0074	1.09
β_{-10}	-0.0041	-0.175	-0.0188	-1.11	0.0075	1.29
β_{-9}	-0.0344*	-1.76	0.0066	0.37	-0.0049	-0.46
β_{-8}	0.0118*	1.80	-0.0002	-0.02	0.0109	1.56
β_{-7}	-0.0118	1.29	-0.0010	-0.24	-0.0191***	-2.85
β_{-6}	-0.0130	-0.66	0.0012	0.23	0.0174	1.39
β_{-5}	0.0102	1.16	-0.0086	-0.73	-0.0171	-0.84
β_{-4}	-0.0033	-0.29	0.0003	0.02	0.0062	1.27
β_{-3}	-0.0133	-1.22	-0.0041	-0.40	-0.0070	-0.94
β_{-2}	-0.0045	-0.55	-0.0008	-0.10	-0.0008	-0.17
β_{-1}	-0.0105	-0.58	-0.0035	-0.25	-0.0012	-0.17
β_0	-0.0044	-0.26	0.0133	1.15	0.0002	0.04
β_1	-0.0096	-1.08	-0.0032	-0.51	0.0099	1.02
β_2	0.0026	0.31	-0.0015	-0.14	-0.0119	-1.08
β_3	0.0035	0.30	-0.0087	-0.75	0.0036	0.51
β_4	0.0006	0.05	-0.0039	-0.29	-0.0119	-1.19
β_5	-0.0142*	-1.69	-0.0086	-0.78	0.0019	0.21
β_6	-0.0135	-1.52	-0.0063	-1.21	0.0026	0.72
β_7	-0.0161*	1.92	0.0090	1.63	0.0022	0.64
β_8	-0.0007	-0.05	-0.0154	-1.11	0.0027	0.37
β_9	-0.0382**	-2.50	-0.0181	-1.30	-0.0142*	-1.91

Table W-I (cont'd)

	NOW		MMDA		3MOCD	
	Coeff	t-stat	Coeff	t-stat	Coeff	t-stat
β_{-10}	0.0100	0.85	0.0037	0.70	-0.0008	0.08
β_{-11}	-0.0297	-1.22	-0.0186	-1.32	0.0018	0.16
β_{-12}	0.0153	1.29	-0.0078	-0.43	-0.0051	-0.69
α	-0.0474***	-10.61	-0.0403***	-11.83	-0.0655***	-24.14
# of obs	12325		12515		12030	
R^2	0.0846		0.1362		0.3519	

1. The estimation technique employed here allows for the possibility of error correlation across observations within the same state.

*, **, *** denote significance at the 0.10, 0.05 and 0.01 levels, respectively.

Table W-II

Summary of Results for Equation 1 with Additional Variables Included¹
 OLS with Robust Standard Errors²
 Dependent Variable: $ratchg_{it}$

	NOW		MMDA		3MOCD	
	Coeff.	t-stat	Coeff.	t-stat	Coeff.	t-stat
PREMERGER EFFECT	-0.0812	-1.509	-0.0182	-0.664	0.0008	0.049
POST MERGER EFFECT	-0.1005***	-3.243	-0.0880***	-4.137	-0.0269	-1.171
TOTAL EFFECT	-0.1816***	-3.037	-0.1062***	-3.044	-0.0261	-0.826
INITIALRATE ³	-0.1661**	-2.025	-0.1616***	-3.242	-0.2388**	-2.032
ASSETS ³	-0.0001	-1.116	-0.0000	-0.047	0.0001**	2.668
Δ ASSETS ³	-0.0000	0.113	0.0000	0.096	-0.0001	-0.682
MSADUM ³	-0.0054***	-6.387	-0.0027***	-4.910	-0.0017**	-2.116
Δ INCOME ³	-0.0281	-1.516	-0.0022	-0.168	0.0194	1.411
# of obs.	10322		10401		9978	
# of banks	311		312		305	
Ave. obs. per bank	33.19		33.34		32.71	
Regression R ²	0.0818		0.1374		0.3595	

1. Each regression includes 8 regional indicator variables, 33 month indicators and 25 weighted merger indicators. Coefficients for these variables are not reported in order to conserve space.

2. The estimation technique employed here allows for the possibility of error correlation across observations within the same state.

3. See table W-V for variable definition.

*, **, *** denote significance at the 0.10, 0.05 and 0.01 levels, respectively.

Table W-III

Summary of Results with Sample Restricted to Firms Deriving
at Least 50% of Deposits from a Single Banking Market¹
OLS with Robust Standard Errors²
Dependent Variable: $ratchg_{it}$

	NOW		MMDA		3MOCD	
	Coeff.	t-stat	Coeff.	t-stat	Coeff.	t-stat
PREMERGER EFFECT	-0.0677	-1.101	0.0034	0.096	0.0070	0.417
POST MERGER EFFECT	-0.0738**	-2.231	-0.0705***	-3.613	-0.0133	-0.563
TOTAL EFFECT	-0.1415*	-1.989	-0.0671	-1.53	-0.0064	-0.193
# of obs.	12252		12405		11884	
# of banks	389		394		385	
Ave. obs. per bank	31.50		31.48		30.87	
Regression R ²	0.0816		0.1354		0.3452	

1. Each regression includes 33 month indicators and 25 weighted merger indicators. Coefficients for these variables are not reported in order to conserve space.

2. The estimation technique employed here allows for the possibility of error correlation across observations within the same state.

*, **, *** denote significance at the 0.10, 0.05 and 0.01 levels, respectively.

Table W-IV

Results of Cross Sectional Analysis¹
 OLS with Robust Standard Errors²

	NOW		MMDA		3MOCD	
	Coeff.	t-stat	Coeff.	t-stat	Coeff.	t-stat
INITIALRATE ³	-11.3809***	-3.530	-12.9875***	-5.579	-11.0985**	-2.660
ASSETS ³	-0.0008	-0.304	0.0013	0.781	0.0027***	3.974
ΔASSETS ³	-0.0001	-0.022	0.0031	0.784	-0.0019	-0.523
MSADUM ³	-0.1101***	-2.670	-0.0464**	-2.337	-0.0184	-0.783
ΔINCOME ³	-0.7271	-1.268	0.4111	1.245	0.6375	1.438
MERGERDUM	-0.1444***	-3.807	-0.1459***	-5.428	-0.0443	-1.110
INTERCEPT	0.0001	0.001	0.2184**	2.173	0.2036	1.355
Eight regional dummy variables included but not reported.						
ADJ. R ²	0.3083		0.3125		0.2606	

1. The estimated equations are:

$$\ln(\text{RATE}_{i,34}/\text{RATE}_{i,1}) = \gamma_0 + \gamma_1 \text{INITIALRATE}_i + \gamma_2 \text{ASSETS}_i + \gamma_3 \Delta \text{ASSETS}_i + \gamma_4 \text{MSADUM}_i + \gamma_5 \Delta \text{INCOME}_i + \gamma_6 \text{MERGERDUM}_i + \sum_{j=1}^8 \alpha_j \text{REGIONDUM}_{ji} + \epsilon_i$$

2. The estimation technique employed here allows for the possibility of error correlation across observations within the same state.

3. See table W-V for variable definitions.

*, **, *** denote significance at the 0.10, 0.05, and 0.01 levels, respectively.

Table W-V

Variable Definitions

ASSETS _i	Bank i's total assets as of 1992.
ΔASSETS _i	Change in bank i's total assets from 1992 to 1994.
ΔINCOME _i	Deposit weighted change in Total Personal Income in area served by bank i from 1991 to 1993.
INITIALRATE _i	Deposit interest rate offered by bank i at the end of October 1991.
MERGERDUM _i	Deposit weighted dummy variable indicating whether or not bank i operated in a market where a substantial horizontal merger occurred between January 1, 1991 and June 30, 1994.
MSADUM _i	Deposit weighted dummy variable indicating whether or not bank i operates in an MSA.
RATE _{it}	Deposit interest rate offered by bank i in month t.
REGIONDUM _{ji}	Dummy variable indicating whether or not bank i operates in region j.